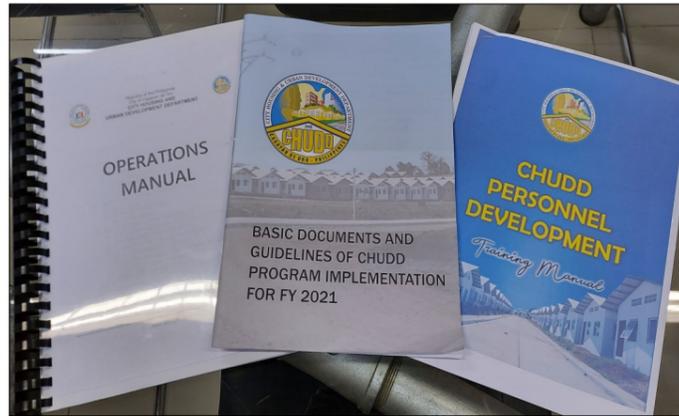




CHUDD gears up towards institutionalization

As the City Housing and Urban Development Department gears up towards institutionalization, Engr. Ermin Stan B. Pimentel initiated the crafting of the departments Operations Manual which collates and unifies the standard operations of the different divisions and sections of the department. CHUDD was also able to publish its first draft of the Personnel Development Training Manual which covers five (5) modules wherein the vital developmental areas of the personnel are being tackled.

The department also held its first General Assembly for the year at the 2nd Floor Bridge, City hall to launch its handbook on Basic Documents and Guidelines on Program Implementation for FY 2021 on January 22, 2021. This document highlights the department's internal guidelines of program implementation starting from Planning, Implementation, Monitoring and Evaluation with Coaching



and Mentoring, Periodic Program Documentation and Records down to Quarterly Rating and Semestral IPCR.

Further, it is designed for all CHUDD personnel to have a clearer understanding in terms of proper communication protocols, basic internal processes and procedures, standards for submission of accomplishment reports and other policies of the Department that would facilitate the delivery of its targets. The book also includes the department's plans for 2021, its critical deliverables with corresponding points allocation and the other approved planning documents of the department as bases for implementation.

Finally, these documents were produced by the department with high hopes that it will enhance the department's performance in terms of program implementation and that it may serve as everyone's guide in performing one's tasks to better serve the people of Cagayan de Oro especially the marginalized sectors.



CHUDD Updates as of February 2021

City SHP Beneficiaries	
Project	Beneficiaries
26 Piso-Piso Relocation	5, 551
23 City Sendong Relocation	7, 240
13 ACDO/CMP Sendong Relocation	2, 184
3 NHA Sendong Area	1, 742
6 Ongoing City Housing Project	3, 234
TOTAL	19, 951

53 Resettlement Sites Basic Services (Sendong and Piso-Piso Project) as of February 2021			
Water (Level 3)	Electricity	Road	Child Development Centers
80%	99%	77%	53%

Ongoing Housing Units to be Constructed for ISFs/IDPs

4, 125 units

Total Land Acquired as of February 2021	Land Development Updates as of February 2021			
	Balubal		Patpat, Lumbia	
134.99 has	77%	960 units	To be started	500 units
			54%	424 lots



Breakthrough for the City's Socialized Housing Development Program — Balubal Heights

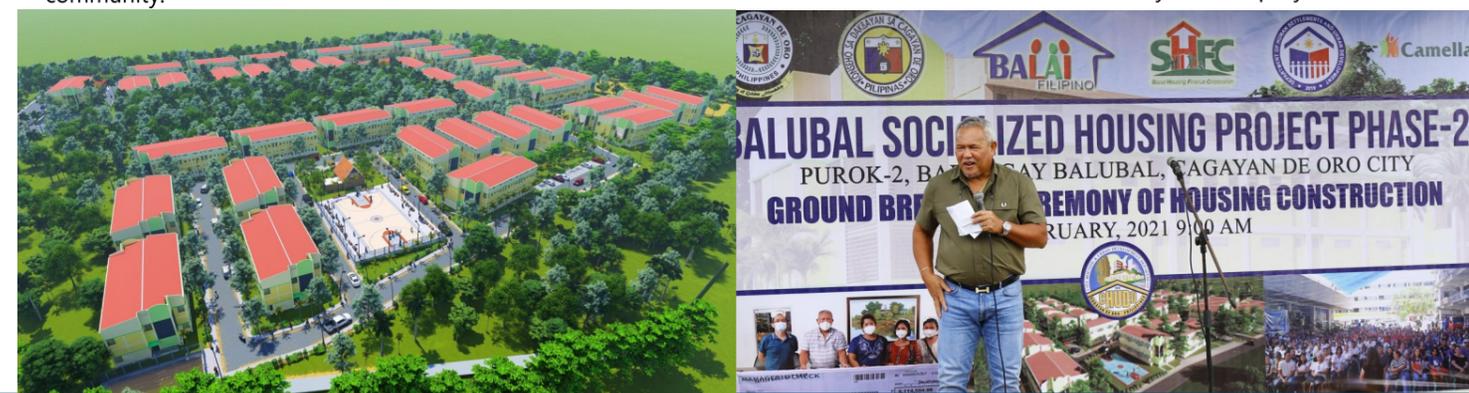
On February 3, 2021, the city officially broke ground for its 40 two-storey medium-rise buildings each having 24 housing units which will house 960 deserving informal settler families of the city. The property is situated near the present GK-SMC relocation site at Purok 2 in Barangay Balubal, and is considered a housing development model in all housing projects in different local government units.

This has been made possible through the City's land acquisition efforts amounting to almost 12M, partnering with Department of Human Settlements and Urban Development (DSHUD) through its BALAI Program tapping Camella Group of Companies as partners for its Land Development amounting up to 70M and through the active participation of the Homeowners where the 500M housing construction loan was approved thru the Community Mortgage Program of the Social Housing Finance Corporation (SHFC). Truly embodying the term used by the City Mayor "Kurambos", a result of the collaborative efforts across sectors for the development of the City. The act of unity and solidarity exemplified by these agencies contributes towards achieving one vision which is to provide decent shelter and build a sustainable and resilient community.



Mayor Moreno said that "The important thing (about the Balubal social housing project) is the city government is able to demonstrate that we can implement these projects and that it won't be difficult for developers and realty companies to engage with Cagayan de Oro City Hall because they know that their money won't be wasted but will go to where it is intended." The launching of the Balubal Heights Socialized Housing Project Phase II serves as the model for socialized housing projects in the Local Government Units in the country.

The remarkable event was graced by City Mayor Oscar S. Moreno along with the representatives of the city's partner agencies such as Atty. Arnulfo Ricardo B. Cabling, President of SHFC, Charito A. Raagas, Regional Director of DHSUD-10, and Hon. Geraldine M. Del Rosario of Performance Builders and Developers Corporation, some members of the City Council, other local officials, and City Hall employees.



Balubal's Silkworm: The First in the City

Roy Czar Lumacad

The City Housing and Urban Development Department (CHUDD) aims to provide its housing beneficiaries with livelihood projects that would enhance their income and further uplift the socio-economic status of the families. With this, various livelihood projects were already granted and are continuously operating such as *bigasan*, *rags making*, *hollow blocks production* and so on. These livelihood projects are constantly monitored by the department to ensure its growth, market and product development.

As they say, sustainability is the key to success. Thus, the department continuously upgrades its research to offer the best livelihood projects for its housing beneficiaries. In 2019, the department was able to partner with the Department of Science and Technology (DOST) 10 – Misamis Oriental, the Philippine Textile Research Institute (PTRI), City Social Welfare & Development (CSWD) and City Disaster Risk Reduction & Management Department (CDRRMD) to develop a silkworm rearing center in Balubal, Cagayan de Oro City where it will be run by a women-led livelihood organization. Silkworm cocoons are the source of silk that will be used in making *Barong Tagalog*, *Filipiniana*, silk dresses and other clothing, and with its limited supply, this raw material is too expensive in the country.

With the title "The Establishment of Silkworm Rearing Center in Balubal, Cagayan de Oro City: A Support to the Silk Industry in Mindanao", the city together with the partner agencies were able to build a rearing center in Balubal with equipment and supplies. Women-beneficiaries, led by Mrs. Arabis, were also trained in the management of silkworm production.

Soon, with an increasing development of Balubal, the silkworm production will also be expanded to various Homeowners Associations. Indeed, this is the birth of soon-to-be famous **Balubal Silk**.



CHUDD pushes passing of TWG for the Local Shelter Plan 2023-2032 Formulation

The City Housing and Urban Development Department (CHUDD) pushed for the creation of a Technical Working Group (TWG) for the Local Shelter Plan (LSP) 2023 to 2032 Formulation.

As the last phase of the planning period of the previous approved LSP is in implementation, the need to formulate a successor plan is vital. This comprehensive plan will involve all other local departments and offices in addressing the city's housing needs from technical assistance and support, policy review and even community development efforts. Thus, a need to facilitate the preparation of the new comprehensive shelter plan is most achievable through the creation of this TWG.

Last January 8, 2021, the Executive Order No. 3 on the Creation of the TWG for the LSP 2023 to 2032 Formulation was finally enacted. The Section 3 of the EO provides that CHUDD and CPDO are the lead agencies in the review and formulation of the LSP and shall provide both secretariat and technical support to any of the activities of the TWG. It is composed of the City Mayor as the Chairperson, Co-chaired by CHUDD, City Planning and Development Office as the Vice Chairperson and CSWD, CEO, CDRRMD, PCUP, City Assessor and City Budget Office as the members of the body.

One of the main functions of the group is to formulate the specific guidelines in the preparation of the LSP and to come up with an action plan of the planning exercises like workshops and consultations with other agencies. Further, the draft for the LSP 2023-2032 is expected to be finished by the end of October and hopefully be approved by the City Council by the end of this year.

CHUDD participates to the reforestation efforts at NHA-Mambuaya Village

Agnes Centro



Staff from CHUDD HCD and National Housing Authority, together with the homeowners, planted trees in the hillside of the NHA-Mambuaya Village Phase 1, as part of the sustainable development in nation building agenda.

CHUDD strives to strengthen its partnership with other agencies not just in housing construction but also in building resilient communities that on February 5, 2021, the CHUDD Homeowners Community Development Division participated in the tree planting activity led by the National Housing Authority – Region 10 office. Planting 100 saplings to restore a partly damaged hillside of the Phase 1, NHA-Mambuaya Village at Sitio Patpat, Brgy. Mambuaya.

NHA-Mambuaya Village Phase 1 is a resettlement project donated by the National Housing Authority to the City Government with Ordinance No. 13894-2020, issued by the 19th City Council which authorized Mayor Moreno to enter and sign the deed of donation and accept the property. It is currently occupied by 888 households who were families affected by Typhoon Sendong in 2011.